



CITY OF CAMBRIDGE • EXECUTIVE DEPARTMENT

Robert W. Healy, City Manager

Richard C. Rossi, Deputy City Manager

March 15, 2005

Dear Cambridge Business Owner:

The City of Cambridge and the Cambridge Chamber of Commerce have made a commitment to address global climate change, and we are asking businesses and institutions to join us in our efforts. To take responsibility for our contributions to global warming, the City Council adopted a Climate Protection Plan, with a goal of reducing greenhouse gas emissions by 20 percent below 1990 levels by 2010. We will need your help to achieve this goal. Over 60% of the greenhouse gas emissions in Cambridge are from electricity, natural gas, and fuel oil used in commercial and industrial buildings. Fortunately, one solution to reducing emissions is easy and can save you money – improving your energy efficiency.

**Join
ENERGY STAR!**

Energy efficiency
↓
Lower utility bills
↓
Fewer greenhouse gas
emissions
↓
Cleaner environment

The City of Cambridge joined ENERGY STAR[®], a voluntary program sponsored by the U.S. Environmental Protection Agency, to demonstrate our commitment to energy efficiency and improve our energy performance. We're inviting you to make a similar commitment, by doing the following:

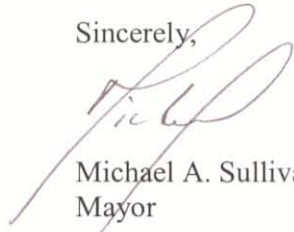
- **Join ENERGY STAR.** Commit to continuously improve your energy performance.
- Assess your energy performance and find opportunities for improvement. ENERGY STAR provides tools and resources that can assist you.
- Implement energy efficiency improvements. NSTAR offers programs and financial incentives to help you offset implementation costs.

Cambridge businesses that have already joined ENERGY STAR have saved thousands of dollars on their utility bills. The City is offering the services of an energy consultant

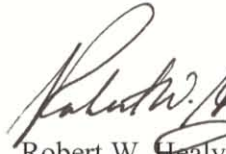
to help you become an ENERGY STAR partner and work towards implementing energy efficient improvements in your buildings. If you would like more information, contact John Bolduc, Environmental Planner, at 617-349-4628 or jbolduc@cambridgema.gov.

By partnering we can meet our 20% emissions reduction goal. We look forward to working together toward a better future.


Sincerely,



Michael A. Sullivan
Mayor



Robert W. Healy
City Manager



Kelly Thompson Clark
Cambridge Chamber of
Commerce

Why Join ENERGY STAR?

- To demonstrate your concern about global climate change.
- To save money on your utility bills.
- To hedge against rising energy prices.
- To show your customers and employees that you care about the environment.
- To increase our nation's energy security.
- To be recognized during GoGreen Month in May.
- To help future generations

To learn more about ENERGY STAR, visit
www.energystar.gov/join

To learn more about the
Cambridge Climate Protection Plan, visit
www.cambridgema.gov/climate

